

Proposed Event in the Adelaide Park Lands – RCC 2021

ITEM 5.6 08/12/2020
The Committee

Strategic Alignment - Dynamic City Culture

Program Contact:
Christie Anthoney, AD
Community & Culture 8203 7444

2020/01846
Public

Approving Officer:
Clare Mockler, Deputy CEO &
Director Culture

EXECUTIVE SUMMARY

An application has been received from MOMENTARILY PTY LTD to hold an event, RCC 2021, at Victoria Square / Tarntanyangga. Due to timeframes for approvals that are required for the event to occur, the organisers were investigating two options to hold the event:

Option A – Victoria Square / Tarntanyangga – North, between Friday 15 January 2021 and Sunday 14 February 2021. The event would bump in from Monday 4 January 2021 and be bumped out by Friday 19 February 2021.

Option B - Victoria Square / Tarntanyangga – South, between Friday 19 February 2021 and Sunday 21 March 2021. The event would bump in from Friday 29 January 2021 and be bumped out by Wednesday 31 March 2021.

Since the completion of consultation, the event organisers have advised they will only be pursuing Option B in the South of Victoria Square / Tarntanyangga to align with the Adelaide Fringe 2021.

RCC 2021 will be a re-envisioned version of the event that has recently been held at the Adelaide University during the 2019 and 2020 Adelaide Fringe and different to what has previously been held in both the North and South of Victoria Square / Tarntanyangga from 2014 to 2016 as Royal Croquet Club that was owned and managed by Royal Croquet Club Pty Ltd.

The event application has been assessed against the [Adelaide Park Lands Event Management Plan \(APLEMP\)](#) and meets the Victoria Square / Tarntanyangga event site criteria. If this event is approved, the applicant will be required to abide by the [City of Adelaide Event Amplified Sound Management Guidelines](#) ensuring the appropriate notification is distributed to all key stakeholders and noise management procedures are in place.

In accordance with the APLEMP, Council approval is required for the event application as it is a new event that will occupy a significant portion of a Park for more than four weeks, including bump in and out.

It is acknowledged that some public consultation feedback responses relate to past experience and discontent associated with the Royal Croquet Club brand and event that was run in Victoria Square / Tarntanyangga from 2014 to 2016, which was owned and managed by Adelaide CC Pty Ltd (In Liquidation) formerly Royal Croquet Club Adelaide Pty Ltd. It is important to note that this new event application for RCC 2021 is both a different event offering and it is owned and managed by a different organisation.

To address this feedback, we recommend limiting the hours of operation to 10pm each night for the duration of the event.

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The following recommendation will be presented to Council on 15 December 2020 for consideration

That Council:

1. Approves RCC 2021 to operate between Friday 19 February 2021 and Sunday 21 March 2021 in the southern half of Victoria Square / Tarntanyangga with trading times restricted to 10pm each day of operation.
2. Notes public consultation was conducted on the City of Adelaide Your Say website for Option A and Option B, however MOMENTARILY PTY LTD withdrew their intention to pursue Option A after the completion of the consultation period.

3. Authorises the Chief Executive Officer to approve any further changes required to the event application where the change is necessary in order to fulfil a COVID Management Plan or COVID Safe Plan approved by SA Health.
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IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	Strategic Alignment – Dynamic City Culture Celebration of diverse community, culture and creativity
Policy	This event application has been assessed against the requirements of the APLEMP. If supported by Council to proceed, the event would be subject to all relevant policies, plans and procedures including the APLEMP and City of Adelaide Event Amplified Sound Management Guidelines.
Consultation	21-day public consultation was conducted on City of Adelaide's Your Say website from Thursday 12 November 2021 to Thursday 3 December 2021. A summary of feedback received during the consultation can be seen here (Link 2).
Resource	Not as a result of this report
Risk / Legal / Legislative	Not as a result of this report
Opportunities	Not as a result of this report
20/21 Budget Allocation	MOMENTARILY PTY LTD will be charged site fees as per the City of Adelaide Park Land Site Fees, as approved by Council.
Proposed 21/22 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	If supported by Council, the event organiser will be issued a single year event licence for the 2021 event.
20/21 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

DISCUSSION

1. An event application has been received for MOMENTARILY PTY LTD to hold an event, RCC 2021, in a portion of Victoria Square / Tarntanyangga shown [here](#) (Link 1).
2. As outlined in the Adelaide Park Lands Event Management Plan (APLEMP), the application requires Council approval as it is a new event application proposing to occupy a portion of Victoria Square / Tarntanyangga for more than four weeks, including bump in and out.
3. In response to the community feedback through the consultation process, Council may wish to give consideration to apply restrictions on the RCC 2021 event management approaches. Such restrictions may include limiting the site capacity or the food and beverage offerings for the RCC event to avoid tension with surrounding businesses. Should any such considerations be supported by Council, these would need to be formalised as conditions in the event licence. Please note that such restrictions may impact the viability of the event.
4. Council in its capacity as curator for events in the Park Lands traditionally focuses on the appropriate use of the Public realm and Park Lands to support the use of these spaces for events. We generally have not sought to influence the programming and commercial operations of the events such as food and beverage, selections of artists and the like.

Event Description

5. The proposed event:
 - 5.1. Will utilise the southern half of Victoria Square / Tarntanyangga for the duration of February 2021 and March 2021.
 - 5.2. Aims to create a unique atmosphere and location by transforming the southern half of Victoria Square / Tarntanyangga into a re-envisioned RCC that has recently been held at the Adelaide University during the 2019 and 2020 Adelaide Fringe, different to what has previously been held in both the North and South of Victoria Square / Tarntanyangga from 2014 to 2016 as Royal Croquet Club that was owned and managed by Royal Croquet Club Pty Ltd.
 - 5.3. Will be a scaled down site, incorporating an open-air circus stage, an artistically immersive creative space and local food and beverage offerings, which will support the arts and cultural sector.
6. The venue will:
 - 6.1. Have a 3,000-person capacity at any one time, subject to the current COVID-19 Directions in place at that time.
 - 6.2. Apply for a liquor licence and provide food and beverage offerings.

Clarification around two options

7. Due to a recurring, existing event booking in the northern half of Victoria Square / Tarntanyangga for the Indian Mela event on 26 and 27 February 2021, the event organisers of RCC 2021 were investigating two options to hold the event in either January/February or February/March 2021.
8. Option A would have enabled the event to occur in the northern half of Victoria Square / Tarntanyangga during January and February 2021, incorporating a cycling theme to complement the South Australian Tourism Commissions cycling festival (proposed Tour Down Under replacement activation) that will also be running in January 2021. This option would have allowed the event to be bumped out in time for the Indian Mela festival that will occur on 26 and 27 February 2021.
9. Due to time constraints of enabling the appropriate approvals to occur before 4 January 2021 (the bump in date for Option A), the organisers were pursuing a second option. Option B would be held in the southern half of Victoria Square / Tarntanyangga during February/March 2021. This option would provide more time to obtain the appropriate approvals and still allow for the Indian Mela event to proceed in the north of Victoria Square / Tarntanyangga.
10. Since the completion of consultation, the event organisers have advised they will only be pursuing Option B in the South of Victoria Square / Tarntanyangga to align with the Adelaide Fringe 2021.

Trading Hours

11. The applicant has proposed the following operating hours in Victoria Square / Tarntanyangga – South, between Friday 19 February 2021 and Sunday 21 March 2021:

11.1.

Dates	Times
Friday 19 February 2021	12:00pm to 12:00am (midnight)
Saturday 20 February 2021	12:00pm to 12:00am (midnight)
Sunday 21 February 2021	12:00pm to 11:00pm
Tuesday 23 February 2021	12:00pm to 11:00pm
Wednesday 24 February 2021	12:00pm to 11:00pm
Thursday 25 February 2021	12:00pm to 11:00pm
Friday 26 February 2021	12:00pm to 12:00am (midnight)
Saturday 27 February 2021	12:00pm to 12:00am (midnight)
Sunday 28 February 2021	12:00pm to 11:00pm
Tuesday 2 March 2021	12:00pm to 11:00pm
Wednesday 3 March 2021	12:00pm to 11:00pm
Thursday 4 March 2021	12:00pm to 11:00pm
Friday 5 March 2021	12:00pm to 12:00am (midnight)
Saturday 6 March 2021	12:00pm to 12:00am (midnight)
Sunday 7 March 2021	12:00pm to 12:00am (midnight)
Monday 8 March 2021 (Public Holiday)	12:00pm to 11:00pm
Tuesday 9 March 2021	12:00pm to 11:00pm
Wednesday 10 March 2021	12:00pm to 11:00pm
Thursday 11 March 2021	12:00pm to 11:00pm
Friday 12 March 2021	12:00pm to 12:00am (midnight)
Saturday 13 March 2021	12:00pm to 12:00am (midnight)
Sunday 14 March 2021	12:00pm to 11:00pm
Tuesday 16 March 2021	12:00pm to 11:00pm
Wednesday 17 March 2021	12:00pm to 11:00pm
Thursday 18 March 2021	12:00pm to 11:00pm
Friday 19 March 2021	12:00pm to 12:00am (midnight)
Saturday 20 March 2021	12:00pm to 12:00am (midnight)
Sunday 21 March 2021	12:00pm to 11:00pm
The following dates will be down days where the site will be closed to the public	
Monday 22 February 2021	
Monday 1 March 2021	
Monday 15 March 2021	

11.2 Note that the above closing hours are proposed to be altered in line with Recommendation One.

Consultation

12. A 21-day public consultation was carried out on the City of Adelaide Your Say website from 12 November to 3 December 2020.

13. Key stakeholders surrounding the site were notified via email that the public consultation was open and were encouraged to provide feedback. These include Adelaide Central Markets, The Hilton Hotel and other businesses surrounding the location.
14. The event organisers also conducted targeted consultation with businesses within the surrounding area.
15. The two proposed options were included in the consultation, seeking the level of support for both options, however since consultation has closed the event organiser withdrew their intent to pursue Option A in Victoria Square / Tarntanyangga – North.
16. Of the thirty-one (31) submissions received, sixteen (16) were in support of issuing a temporary event licence for RCC 2021 in Victoria Square / Tarntanyangga, two (2) were neutral and thirteen (13) disagreed with the issuing of a temporary event licence.
17. This public consultation received the largest response for any Park Land event consultation we have run in the past 3 years.
18. The keys themes received from both businesses and community in response to the public consultation included:
 - 18.1. Taking hospitality business away from City venues (two responses).
 - 18.2. Potential late-night noise from the venue impacting on surrounding premises, including Hotels (four responses).
 - 18.3. Support for an event such as the RCC operating in the Victoria Square / Tarntanyangga location and its benefits to the area (five responses).
 - 18.4. An event such as the RCC should not operate in the Victoria Square / Tarntanyangga location due to potential impacts on the Park Lands (two responses).
 - 18.5. Some of the consultation feedback relates to and references the Royal Croquet Club venue that was run in Victoria Square / Tarntanyangga from 2014 to 2016, which was owned and managed by Royal Croquet Club Pty Ltd. This new application is both a different event offering, and it is owned and managed by a different organisation.
 - 18.6. A copy of the feedback can be seen [here](#) (Link 2).

Noise Levels

19. The event organisers will be required to develop a Noise Management Plan which will describe how noise emission will be managed for the event. This event has been categorised as a Temporary Multi-Day Venue under the CoA Event Amplified Sound Management Guidelines.
20. Temporary Multi-Day Venues are required to pay a noise bond and install a noise logger at front of house to monitor and record noise levels throughout the event.
21. It is a requirement of the CoA Event Amplified Sound Management Guidelines for events to provide an event hotline telephone number that is manned for the duration of the event. Any concerns with noise or the event can be reported and addressed in real-time.
22. A complaint procedure will be developed as part of the Noise Management Plan, addressing how all feedback or complaints received through the event hotline number will be assessed, mitigated and actions reported back to the member of the public.

Access To and Through the Event Site

23. The event will occupy only the southern half of Victoria Square / Tarntanyangga.
24. Access to the event site will be via the Reconciliation Plaza frontage or southern half of Victoria Square / Tarntanyangga.
25. The event will close the internal paths of the southern half of Victoria Square / Tarntanyangga, however all footpaths surrounding the site will remain open.
26. Where access is unable to be maintained in the vicinity of the proposed event site, appropriate directional signage will be used to ensure pedestrian and cyclist safety is maintained and alternative options are provided via the other pathways.
27. The event organisers will address access and egress public safety in their Risk Management Plan.

Care of Park Lands

28. The event organiser must cover all costs associated with remediating the site back to its original condition after an event. This has been communicated to the event organiser and would be a condition of the event licence agreement.

29. A portion of estimated remediation will be required to be pre-paid as a Site Bond prior to the event taking occupation of the site.
30. If approved, we will work with the event organisers on strategies and approaches to minimise impact on the site during the event, bump-in and bump-out.

Liquor Licence

31. The event organiser will be seeking a liquor licence capacity of 3,000 people, subject to final approval from Consumer and Business Services. The event organisers would be required to comply with the liquor licence conditions as set by Consumer and Business Services.

Development Approval

32. The event organiser will submit a Development Application for a Development Approval due to the site being occupied for over 31 days as per the Development Plan.
33. The Development Approval will ensure all requirements of the Development Plan for the site will be considered.

Site Fees

34. MOMENTARILY PTY LTD will be charged site fees for the duration of their occupation of the site as per the [City of Adelaide Park Land Site Fees](#), as approved by Council. Site fees will be invoiced and paid prior to site handover.

COVID-19 Considerations

35. All City of Adelaide event applications and approvals are subject to the event organisers complying with relevant laws, regulations and restrictions in relation to the outbreak of the human disease named COVID-19.
36. At the time of writing this report all events in South Australia require a COVID Safe Plan or a COVID Management Plan (if attendance is in excess of 1,000 people or a liquor licenced venue with dancing) approved by SA Health.
37. A COVID Management Plan or COVID Safe Plan outlines the measures an event is taking to keep event patrons and staff safe in the context of the COVID-19 Pandemic to minimise the risk of spreading COVID-19 and are subject to the South Australian Directions or restrictions that apply at the time of the event.
38. RCC 2021 will prepare a COVID Management Plan for approval by SA Health prior to opening to the public, due to anticipating over 1,000 attendees at a liquor licenced venue.
39. As a condition of hire, all events are required to submit the relevant COVID Safe and/or Management plans to the City of Adelaide for review and approval of those elements that affect occupancy of the Park Lands in the delivery of the event.
40. Further variations to the RCC 2021 event footprint and operating conditions may be necessary for the event to fulfil a COVID Management Plan to meet the South Australian Directions or restrictions that apply at the time of the event.

Next Steps

41. If approved by Council, we will proceed with granting a one off short term event licence to MOMENTARILY PTY LTD for the delivery of RCC 2021 in Victoria Square / Tarntanyangga, for the dates and times specified in this report.

DATA AND SUPPORTING INFORMATION

Link 1 – Proposed event site

Link 2 – Public consultation summary

[Adelaide Park Lands Event Management Plan \(APLEMP\)](#)

[City of Adelaide Event Amplified Sound Management Guidelines](#)

[South Australian Roadmap for Easing COVID-19 Restrictions](#)

[City of Adelaide Park Land Site Fees](#)

ATTACHMENTS

Nil

- END OF REPORT -